Dr. NANDITA SHARMA

Mohali, Punjab, India

✉ nanditasharma1612@gmail.com

PROFESSIONAL HEADLINE

Assistant Professor | Agribusiness & Business Management

Academic and Teaching Areas

Agribusiness Management | Marketing Management | Human Resource Management | Entrepreneurship | Agricultural Economics | Rural Development

PROFESSIONAL SUMMARY

PhD in Agribusiness Management with 3+ years of teaching, research, and academic experience in Agribusiness**,** Management, and Business-related disciplines. MBA in Agribusiness Management with specialization in Marketing Management and Human Resource Management. Skilled in teaching undergraduate and postgraduate students, curriculum delivery, student mentoring, academic research, and scholarly activities. Experienced in teaching Agribusiness Management as well as core Business Management subjects including Marketing Management, Human Resource Management, Entrepreneurship, Principles of Management, and Rural Business Development.

KEY SKILLS

- Teaching & Curriculum Delivery
- Student Mentoring & Academic Guidance
- Research Methodology & Academic Writing
- Statistical Analysis (SPSS, Excel)
- Agribusiness & Business Research
- Data Analysis & Interpretation
- Presentation & Seminar Delivery
- Curriculum Planning & Content Development
- Academic Coordination
- Analytical Thinking & Problem Solving

PROFESSIONAL EXPERIENCE

Assistant Professor

Abhilashi University, Mandi, India

March 2023 – August 2024

- Delivered lectures to undergraduate and postgraduate students in Agribusiness and Management-related subjects.
- Supervised student projects, internships, and academic assignments.
- Conducted research activities and analysed datasets using SPSS and Excel.

- Developed academic content, lecture materials, and presentations aligned with curriculum requirements.
- Facilitated workshops, seminars, and knowledge-sharing sessions.
- Participated in departmental academic and administrative activities.

Assistant Professor
Abhilashi University, Mandi, India
June 2017 – February 2019

- Delivered lectures in Agribusiness Management, Marketing Management, Human Resource Management, and other Management-related subjects**.**
- Evaluated student performance through assignments, presentations, and examinations.
- Applied case-based and practical teaching approaches to improve classroom engagement.
- Guided students regarding internships, career opportunities, and academic development.
- Conducted field-based research on agricultural markets and farmer behaviour.
- Coordinated with industry partners for student internships and exposure programs.

EDUCATION

PhD – Agribusiness Management

Dr. YS Parmar University of Horticulture and Forestry, Solan
January 2023

- Research focused on farmer behaviour, market orientation, and agricultural economics
- Conducted data-driven analysis for doctoral research

MBA – Agribusiness Management

Specialization: Marketing Management & Human Resource Management
Dr. YS Parmar University of Horticulture and Forestry, Solan
July 2015

B.Sc. (Hons.) Forestry

Dr. YS Parmar University of Horticulture and Forestry, Solan
July 2013

TEACHING INTERESTS

- Agribusiness Management
- Marketing Management
- Human Resource Management
- Principles of Management
- Entrepreneurship Development
- Agricultural Economics
- Rural Business Development

RESEARCH INTERESTS

- Agribusiness Management
- Agricultural Economics
- Marketing Management
- Entrepreneurship & Rural Development
- Consumer Behaviour & Market Research
- Agricultural Marketing
- Human Resource Management
- Sustainable Agribusiness Development

RESEARCH PUBLICATIONS

- Published 5 research papers in NAAS-rated and Scopus-indexed journals

CONFERENCES & TRAINING

- Presented research papers in 3 International Conferences and 1 National Seminar.
- Research areas include rural entrepreneurship, agricultural innovation, and farmer behaviour.
- Participated in training programmes on agripreneurship, youth engagement in agriculture, and entrepreneurship development.

RESEARCH TOOLS & SOFTWARE PROFICIENCY

- SPSS (Statistical Analysis)
- MS Excel (Data Analysis, Pivot Tables, Reporting)
- MS PowerPoint (Data Presentation)
- Google Workspace

ACHIEVEMENTS

- Merit Certificate (PhD) – Awarded for academic excellence during doctoral studies, Dr. YS Parmar University
- Teaching Excellence Award (2024) – Recognized for structured content delivery and student engagement, Abhilashi University